| Blog | Purpose | Audience | Structure | Interactivity -Who is interacting with the blog? -How are the interacting? |
|---|--|---|---|---|
| 1. <u>http://www.buuklvr81.blogspot.com/</u> | To share thoughts/critiques on books read; the blog also provides book suggestions to readers who like a certain book or genre | The blog appears to be geared toward adults | Blogger posts an introduction to her new read with a short about the author section; an excerpt from the read; a book review; and then lists book suggestions. | It appears the author reviewed sometimes comments as do others who read the book and have a comment to make and/or want to read the book. |
| 2. <u>http://www.trumpuniversity.com/blog/index.cfm</u> | To provide you with Donald Trump's personal anecdotes, his business (and other) advice , and anything else he thinks of | Adults, business owners, Trump fans | This is a more random blog – blogs can be on every topic. | Trump's posts received lots of comments. Some commentators post simply in agreement or share their own stories, while some take the opportunity to critique Trump's thoughts and personal actions. |
| 3. <u>http://itc.blogs.com/minds/</u> | To bridge student literacy in and out of the classroom; encourage student use of technology | Teachers, students, parents and community members | This blog includes discussions on conversations from class, podcasts, and links to student blogs. It also showcases student work. | Although there are few comments, the ones that exist offer links to more resources and/or establish positive communication with the blogger. |